

Polk County, TX Movie Tour Book Agreement

CGI Communications, Inc.
130 East Main Street, 8th Floor
Rochester, NY 14604
800-398-3029 phone
866-429-8611 fax

Name: _____
Title: _____
Address: 100 West Church Street
County, State, Zip: Livingston, TX 77351
Phone: 936-327-6811
Email: tricia.frankens@co.polk.tx.us
Website: www.co.polk.tx.us

This agreement is between CGI Communications, Inc. and the County of Polk and shall remain in effect from the date it is signed by both parties until the second anniversary of the date that the completed and approved County Movie Showcase is made available for viewing via a link on the www.co.polk.tx.us -website homepage for viewer access. The County of Polk may terminate this agreement for just cause. Just cause is defined as either parties failure to meet their obligations of the program outlined herein.

CGI Communications, Inc. and its eLocalLink division shall provide a County Movie Showcase as follows:

- Website Welcome video from your County Manager or other civic leader and an Education, Quality of Life, and Real Estate/Relocation video (approx. 1 minute in duration)
- Up to two additional videos to showcase various aspects of your County and/or organization (providing a total of six 1 minute County highlight videos)
- Script writing and video content consultation
- A videographer will come to your location to film videos
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Final draft of County Movie Showcase content subject to your approval
- Patent-pending OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be two years and eLocalLink is solely responsible for annual sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Businesses offered an opportunity to upgrade positioning on the video panel or to purchase additional products at the end of the first year
- Viewer access of the County Movie Showcase from your website shall be facilitated by eLocalLink providing HTML source code for graphic link to be prominently displayed on the www.co.polk.tx.us website homepage
- eLocalLink will own copyrights of the master County Movie Showcase
- DVD copy for non commercial purposes only
- The County Showcase Video Tour Book link may be placed on any additional community website of the counties choosing at no cost
- The County of Polk will assume no cost or liability for this project

Program Add-On if signed and received by 05/28/10:

- Encoding, hosting, and streaming of additional 5 minutes of video per month. Finished video content will be provided to CGI by the County of Polk, TX US
- SmartTrack™ measurement and trackability

The County of Polk, TX US shall provide the following:

- A letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the County Movie Showcase
- Agrees to give eLocalLink the right to use organization's name in connection with the preparation, production, and marketing of the program set forth herein only
- Agrees to display the "Coming Soon" graphic link prominently on the www.co.polk.tx.us website homepage within 10 business days of receipt of HTML source code
- Agrees to display the "Video Tour Book" link to be no less than 150 by 400 pixels prominently on the www.co.polk.tx.us website homepage for the term of this agreement
- Provides eLocalLink exclusive streaming video rights for the program described herein only

We, the undersigned, understand the above information and have full authority to sign this agreement.

The County of Polk, TX US

Signature: _____

Name (printed): _____

Title: _____

Date: _____

CGI Communications, Inc.

Signature: Nicole Rongo

Name (printed): Nicole Rongo

Title: Marketing Manager

Date: 05/18/10